

Navigating a truly global world starts with

Hello.



Education | Business | Public Sector

ITALIANO

ENGLISH

### It's more than a handshake.

#### It's an invitation.

To drive education and collaboration.

Encourage consensus and transcend borders.

Spur innovation, and boost productivity.

Because when people speak the same
language, they build meaningful, powerful relationships that transform students into professionals, employees and staff into valuable resources, and intentions into actions.

Give them the language skills they need to meet your mission.

Say hello to Rosetta Stone®.

### We already speak your language.

Struggling to equip geographically dispersed employees with the skills required in competitive, multilingual work environments at home and abroad? Being constrained by funding and budget cuts while facing a growing challenge to prepare students to compete in a global economy? Needing to deliver measurable outcomes related to productivity, collaboration, service, safety, and national security?

Rosetta Stone has been meeting the language-learning needs of organizations like yours since we were founded in 1992. We recognized the power of language to unlock possibilities, and responded by continuing to develop innovative offerings that engage students, employees, and staff in language learning in a way that helps them expand their horizons, cultivate critical skills—and succeed on a new level.

It's no wonder we've grown into one of the world's most trusted and effective online language-learning solutions for schools, organizations, and individuals alike.





#### SUCCESS, BY THE NUMBERS.

Tens of thousands of forward-thinking institutions and organizations have trusted our proven method.

8,000+ Corporations

9,000+Public and Nonprofit Agencies

20,000+ Educational Institutions Millions of Learners Worldwide

## Our high-tech language-learning solution delivers results.

Whether your organization is preparing students for a multilingual world, extending its reach to serve diverse populations and regions, or expanding into new markets, you need an innovative language-learning solution that yields results you can quantify.

We've engineered our language-learning solution to deliver success from all sides. Learners will stay engaged with software that's easy to use. Administrators will appreciate rapid implementation and streamlined program rollout, management, and reporting. Rosetta Stone delivers effective, online language instruction—anytime and anywhere—all in a way that best meets your needs.

One year after introducing the Rosetta Stone language-learning solution on all of the Washington Elementary School District
(Arizona) language-lab computers, the program was made available on every computer throughout the 32-school district. Since then, students have experienced Englishlanguage gains each year, leading to improved advancement and learning.



# Our proven method simply has everything covered.



Leverages
NATURAL
ABILITIES.

Our innovative method teaches new languages through immersion, awakening the innate language-learning skills all people already have. Before they know it, your learners will be connecting words, pictures, and meaning to read, write, think, and speak in their new language.



Introduces
TECHNOLOGY
to human pature

Our years of research inform a dynamic, interactive learning environment that leverages deductive reasoning and intuition to drive language acquisition. And our proprietary speech-recognition technology gives learners instant feedback for rapid progress.



Guides
CONVERSATION
in an environment
built for success.

To communicate effectively, language learners need real-world practice. Live, online sessions with tutors who are native speakers build confidence and help maintain motivation. And, your learners can engage in a structured community of other learners to practice and advance their language skills.



Provides a
BIRD'S-EYE VIEW
on resources.

Add learners with ease, track their progress, and generate quantitative reports to help measure their success. Convenient dashboard access helps you stay abreast of how your learners—and your investments in them—are performing.



We're dedicated to ensuring your organization meets its goals—which means helping you and your learners succeed. Our commitment extends beyond customer service and technical support—we're a partner during and after your implementation. From systems integration to implementation, ongoing learner motivation to management and reporting, our account managers deliver robust services and maintain ongoing engagement.







## Your real-time multilingual world demands a nimble platform.

No matter your future vision, the Rosetta Stone solution keeps pace with your organization—and your learners—to maintain a consistent experience and maximize your investment. Start with a select group learning the same language in a single location, then scale to offer thousands of learners worldwide their choice of dozens of different languages. And our platform easily adjusts so you can manage it all.

Smart technology is a smart way to align with your organization's language-learning needs—while controlling costs. Rosetta Stone helps you cultivate language competencies throughout your organization on a single, scalable platform that creates efficiencies.

With Rosetta Stone, language learning grows wherever your organization—and your learners—do. Our fast-start process and tools get your program off the ground—and help it expand—quickly.

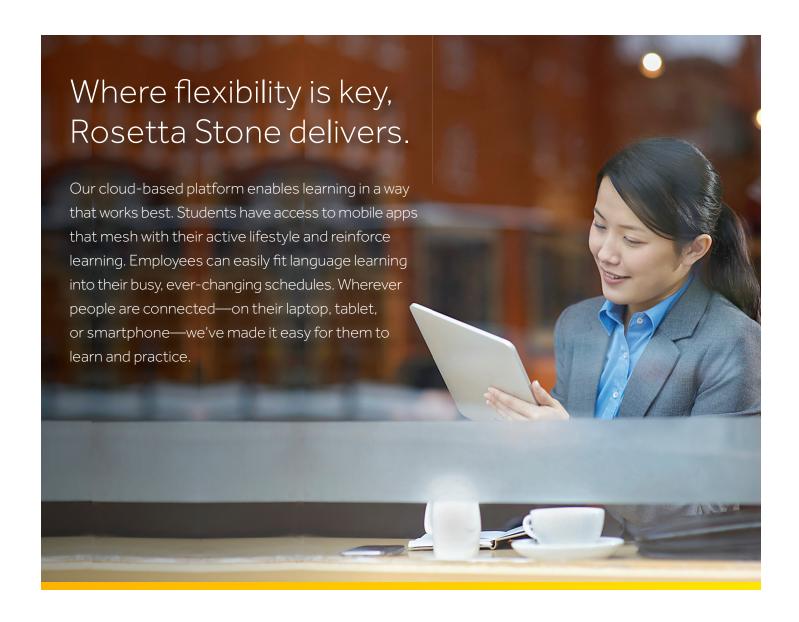
#### **Metropolitan Police Service**

(MPS) in London implemented
Rosetta Stone to support a blended
learning environment which
would foster skills improvement
among frontline officers in the
languages of the communities
of London. The MPS required a
flexible and scalable solution that
allowed officers to study on their
own, at times convenient for them,
alongside a classroom programme.
Operational benefits to policing
a multicultural capital city were
achieved by this investment in
language learning.

## SUPPORT AROUND THE GLOBE

We are uniquely positioned to support your organization and its learners across the globe with teams in the United States, Brazil, Latin America, United Kingdom, Germany, United Arab Emirates, South Korea, and Japan.





"The words stick like glue. You learn almost without noticing . . . and the live online tutorials really sharpen the experience. TOTALe is the gold standard."

- The Sunday Times

"The gold standard of computer-based language learning."

-CNN

"Rosetta Stone is not just supporting our language-learning needs globally; it has become a working partnership." Louise Paterson.

Senior Manager for HR Europe, **TDK** 

Find out how Rosetta Stone can help your school or organization reach its language-learning goals:

**Visit Online** 

RosettaStone.com/PRO

**Call From** 

United States and Canada: (800) 811-2755

Outside the United States and Canada: +1 (540) 236-5052

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